

Here is an example list of our popular items for you to choose as part of our credit packages.

Get us to design smaller items each month such as leaflets or social media graphics or save your credits up for larger items such as brochures or graphics for an upcoming exhibition or event. These are a list of our popular items and example credit costs, however if you have a specific monthly or one off requirement then let us know and we can add it to your plan:

Brand assets

Standard logo design (3 concepts)	12 credits	Canva Brand kit set up	1 credit
1 page brand overview document	1 credit	Brand guidelines	12 credits*

Offline branded marketing material

Single sided leaflet/flyer	3 credits	Booklet/Brochure - 8 pages	8 credits
Double sided leaflet/flyer	5 credits	Brochure - 12 pages	11 credits
Folded leaflet/flyer	6 credits	Brochure - 16 pages	14 credits
Double sided business\loyalty card	2 credit	Brochure - 20 pages	16 credits
Business cards (design & print 500 deal)	3 credits	Infographic	8 credits*
Poster	3 credits	Pull up banner (design only)	3 credits
Seasonal/Gift card	2 credits	Pull up banner (design & print deal)	4 credits
Voucher	4 credits	3 x premium stock image bundle	1 credit
Letterhead and compslip	2 credits	8 x premium stock image bundle	2 credits
Presentation folder design	3-4 credits		

Branded business communications material

Newsletter	2 credits*	Whitepapers/Annual report - 8 pages	8 credits
Case study document	3 credits*	Whitepapers/Annual report - 12 pages	11 credits
Data /info-sheets	2 credits*	Whitepapers/Annual report - 16 pages	14 credits
Forms	1-4 credits*	Whitepapers/Annual report - 20 pages	16 credits

Online branded marketing material

Social media page header graphics (Upto 3 channels)	3 credits	Web/social media advert graphic	2 credits
Post graphic - square	1 credit	Google ad bundle (advert produced in 11 resized formats)	6 credits
Post graphic - optimised (optimised sizing for upto 3 channels)	2 credits	Canva Brand kit set up	1 credit
Branded e-mail signature	2 credits	Canva template set up	3 credits
		Mailchimp email template set up	3 credits